



# GOVAPALOOZA

The Movement for Tomorrow's Local Government, Today

March 1-5, 2021

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The Wisconsin Center for Performance Excellence is partnering with the Alliance for Innovation to host the first ever "[Govapalooza](#)," a SXSW-type online event focused on helping improve local government.

Govapalooza is slated to be a historic virtual festival and is attracting participants from across North America, and around the world! This **CELEBRATION OF LOCAL GOVERNMENT** is sure to leave you supercharged with new ideas, insights, and real-world examples of the very best in the field.

We're VERY excited to announce that the virtual event will feature world-class thought leaders (**including Apple Co-Founder Steve Wozniak!**), local government legends, and next-gen talent. As partners, the Alliance for Performance Excellence has four session slots to feature different aspects of Baldrige-based performance excellence.

The Govapalooza programming will illustrate how to drive meaningful transformations in the following areas: Equity & Inclusion, Economic Revitalization, Public Safety, and Climate & Environment.

With concurrent crises in public health, education, economic recovery, social cohesion and the very legitimacy of government – local government has never been under greater stress. In response to this challenge, a diverse coalition of committed partners has come together to create an antidote for these difficult times – a beacon in the night to inspire and support the local government community - **Govapalooza!**

A truly historic event, **Govapalooza** will bring together thousands of elected officials, appointed leaders, department heads, local gov employees, academics, students, business executives, nonprofit partners, and committed individuals to engage in an incredible celebration of the very best in local government. **You don't want to miss this event!**

[REGISTER NOW \(use code: BALDRIGE\)](#) [LEARN MORE ABOUT GOVAPALOOZA](#)



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