**Wisconsin Challenger Organizational Profile Application**

**1. APPLICANT ORGANIZATION**

Applicant Organization Official Name

Other or Previous Applicant Organization Name

Applicant Organization Headquarters Street Address

City County ZIP Code

**2. SIZE OF ORGANIZATION**

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Total number of Total FTEs

sites

**3. ORGANIZATION TYPE**

**3. ORGANIZATION TYPE**

Manufacturing

Health Care

Government

Service

Education

Other (Specify): **4. HIGHES RESPNSIBLE OICIAL**

**4. OFFICIAL ORGANIZATIONAL CONTACT**

Name of Official Contact

Title

Street Address

City County ZIP Code

Telephone Number Fax Number

Email address

**5. FEE, DUE DATE, AND ADDRESS**

Application only $600 (members)   
 $1200 (nonmembers)

Facilitated option $1200 (members)   
 $2500 nonmembers

Fee Enclosed $

Please make checks payable to the Wisconsin Center for Performance Excellence or go to PayPal.com to arrange credit card payment. We are happy to invoice you.

**Mail/Delivery Address:**

Wisconsin Center for Performance Excellence

2909 Landmark Place Suite 300

Madison, WI 53713

**FICIAL7. ASSURANCES AND AUTHORIZATION**

**6. ASSURANCES AND AUTHORIZATION**

***On Citizenship:*** We certify that our organization is a good community citizen, and that there are no current allegations, investigations, or violations of laws/regulations related to civil rights, health, safety, finances, tax status, environment, labor relations or similar issues that could be embarrassing to the Wisconsin Center for Performance Excellence (WCPE) or Wisconsin Forward Award.

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Authorized Signature

Name (please type or print)

Title Date

M**PORTANT INFORMATION**

**The Challenger Organizational Profile should** follow these guidelines:

* Must respond to the questions and guidelines in this document with are taken from the [2024 Baldrige Award Criteria](chrome-extension://efaidnbmnnnibpcajpcglclefindmkaj/https:/www.nist.gov/system/files/documents/2023/12/20/New-Baldrige-Award-Criteria-for-2024_0.pdf)
* Must be typed, using a font size no smaller than 10 points**.**
* Charts and graphs should be legible, including differentiations in series by pattern or color where applicable.
* Do the best you can – when in doubt, contact us! We are delighted to assist you.

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| About theWisconsin Challenger Application | The Wisconsin Challenger application is a starting point for the Wisconsin Forward Award application process, which is administered by the Wisconsin Center for Performance Excellence.  The Wisconsin Challenger application adheres to the same Criteria used in the Baldrige Performance Excellence Program/Wisconsin Forward Award process.  Here are our primary goals in offering the Wisconsin Challenger:   * An organizational profile is a required element of Baldrige-based applications and is an ideal starting point for organizations using the Baldrige Framework. The questions seem straightforward yet will likely prompt significant discussion within the organization. * We wanted to offer a less time-intensive way for organizations to receive feedback to drive action planning and performance improvement. * Although the Wisconsin Challenger is a shorter and less rigorous application process, the feedback from external review will sharpen your focus and significantly help your organization address the factors that contribute towards your organizational performance. * Your organization will be formally recognized during WFA’s annual recognition event for completing your Challenger Profile application |
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| How to Apply **Public Recognition** | Submit your responses to the Challenger application and your application fee to the Wisconsin Center for Performance Excellence whenever you are ready. Examiners will review your responses and provide written feedback to you within 6 – 8 weeks.  Each Wisconsin Challenger applicant who successfully completes this process can choose to be formally recognized at WFA’s recognition event. This recognition includes media exposure and an award from the Wisconsin Center for Performance Excellence. |
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| Application Fee | **The application fee for the Wisconsin Challenger is $600 for members, $1200 for nonmembers.** This fee must accompany submission of your application. This fee covers all aspects of your application including a post-submission action planning session to address gaps and continuous improvement opportunities, as well as help lay the groundwork for a Fast Forward or narrative application.  **The application fee for a FACILITATED Wisconsin Challenger application is $1200 for members, $2500 for nonmembers.** This includes a 1-day facilitated session to write the Challenger profile, as well as a post-submission action planning session to address gaps and continuous improvement opportunities, as well as help lay the groundwork for a future application |
| Application Timetable | The Wisconsin Challenger timetable is as follows: applicants may submit their completed application and fee at any time during the year. A feedback report is completed and returned within approximately 6-8weeks. |
| Application Length | The Wisconsin Challenger application should respond to the 11 Organizational Profile questions There is a limit of 2000 characters (including spaces) and up to 3 charts, graphs and/or tables for each of the 11 questions. |
| Questions or Comments | If you have any questions or comments about the Wisconsin Challenger Application program, please call us at (608) 663-5300. We can also be reached by e-mail at [info@wisquality.org](mailto:info@wisquality.org) |

# The Wisconsin Challenger Review Process

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| Examination Team Review and Feedback Report | Upon receipt of your organization’s application, the WFA Examiner Team thoroughly reviews your application and prepares a written Feedback Report, which goes through additional review by the WFA staff. This process will take approximately 6-8 weeks. The Feedback Report will include strengths and opportunities for improvement for your organization. |
| Action Planning | A Senior Examiner or WFA representative will be available to you for an action planning session. This service is customized to each applicant. |

**Importance of your Organizational Profile**

Your Organizational Profile is critically important because:

* It is the most appropriate starting point for self-assessment and for writing any application.
* It helps you identify potential gaps in key information and focus on key performance requirements and results.
* It is used by the Examiners and Judges in application review to understand your organization and what you consider important. You will be assessed using the Criteria requirements in relation to your organization’s environment, relationships, influences, and challenges as presented in your Organizational Profile.
* It also may be used for an initial self-assessment. If you identify topics for which conflicting, little, or no information is available, it is possible that the Organizational Profile can serve as your complete assessment, and you can use these topics for action planning.

**Challenger Organizational Profile**

The information requested in your organizational profile responses will provide context to ensure a deeper understanding of your organization and its environment.

You have a limit of 2**,000 characters and up to three charts, graphs, and/or tables for each question**. This section should not include details of your key processes or results.

1. What are your key products, services, and/or programs?

2. What are your mission, vision, and values or guiding principles?

3. What is your overall organizational leadership and governance structure?

4. What is your workforce profile, including makeup/important characteristics of your workforce (segments, demographics, the environment [centralized/dispersed, in-office/virtual])?

5. What are your key market segments and/or customer groups? What percentage of business volume/revenue does each comprise?

6. What role do suppliers, partners, and collaborators perform in producing and delivering your key products, services, and/or programs?

7. What types of competitors do you have, and what differentiates your organization?

8. What are your key communities? What role do these relationships play in supporting your organization and your key communities? **Note:** Key communities may include the following: Local/geographic (e.g., volunteerism and other activities that benefit your community); Professional (e.g., participation and/or leadership of professional societies) and/or Industrial (e.g., participation and/or leadership of trade associations)

9. What are the strategic challenges, threats, advantages, opportunities, core competencies, or other critical factors that most impact your organization’s success and sustainability?

10. What are your key applicable regulations, as well as accreditation, certification, or registration requirements?

11. Is there anything you consider unusual about your environment or business model that would aid in understanding your organization?